

9x13 Inkjet Photo Paper Makes Debut at Red River Paper

Dallas, Texas, April, 2013 - Answering the call of digital photographers around the world, Red River Paper recently introduced the **9" x 13" inkjet photo paper size**. The new size is made specifically for printing 8" x 12" images, which are native to full-frame sensor digital cameras. This type of camera, which has become more popular over time, creates image files in the 2:3 aspect ratio. This ratio produces image files that are 4x6, 8x12, 12x18, and up. 9" x 13" sheets are so convenient because they allow photographers to print a full un-cropped 8" x 12" image with a slight border on all sides, perfect for matting and framing.

Red River Paper offers 9" x 13" sheets in glossy, luster, satin, matte, and fine art inkjet paper surfaces. Boxes range from 20 sheets to 50 sheets and start at just \$19.99.

The new size is available now exclusively from Red River Paper's website (www.redriverpaper.com/9x13) or toll-free at 888-248-8774. Red River Paper orders include rapid secure shipping, superb customer service, and expert technical support.

Red River Paper was founded in 1997 and has become a trusted supplier of premium photographic inkjet papers to professionals and enthusiasts alike. The company offers products that match or exceed retail brand quality with as much as 40% savings.

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